



PRESS RELEASE

Cloud Email Security Specialist Spamina Launches into UK

Appoints Cloud and Virtualisation Start-up Expert Daniel Power as UK Country Manager

Reading, January 10, 2011 - Spamina, a fast-growing player in the global email security market, has announced it is expanding its business model into the UK. Spamina's products allow small and medium enterprises (SME) as well as large corporations and managed service providers (MSP) to ensure email perimeter security via private, public and hybrid cloud-based solutions.

Spamina will offer UK resellers an industry-leading cloud-based email security platform, consisting of its Spamina Email Service and Email Firewall solutions that have been successfully deployed at several thousand businesses around the world.

To lead its expansion into the UK, Spamina has appointed cloud and virtualisation specialist Daniel Power as UK country manager. In this role, he will be responsible for introducing Spamina to UK resellers and MSPs as the company continues to build on its global success that has seen sales of over two million mailboxes worldwide.

Power brings more than 25 years' experience building new markets for emerging brands in the UK. He most recently worked as sales manager at VDI distributor CDG, providing distribution support, consultancy and localised virtual vendor presence to companies across the UK. Previously, he has held senior management positions at software providers LANDesk, KACE and PowerQuest.

Power said: "UK firms are well aware of the security risks to corporate email, and as such represent one of the most lucrative markets in Europe for email security solutions. However, to date, most firms have adopted point solutions that provide a piecemeal and hard-to-manage approach to the problem. We intend to change this with our comprehensive, proven and fully-integrated email security offering."

"We are actively recruiting resellers" said Power. "We know we are up against the likes of Google Postini and Symantec Messagelabs, however we are small enough to be able to respond to special pricing requests and our Channel Only Policy with aggressive deal registration discounts means resellers can make real, repeatable margin selling our products."

About Spamina

Spamina provides Cloud Email Security solutions for businesses and individuals to protect against attacks that occur via email. It offers ease of management and overall email control for system administrators and users, and provides protection for all devices where email is used (PC, laptop, BlackBerry, etc. ..)

Spamina (Aegis Security) has offices in Barcelona, Madrid, Milan, Paris, Reading (UK), Buenos Aires, Sao Paulo, Mexico City and San Francisco (USA). Its products and services are distributed through major distributors.

For more information on the services and features of Spamina solutions, please visit:

www.spamina.co.uk